



MyPhonePouch Receives Coveted 2018 Family Choice Award

Innovative, affordable, versatile cell phone pouch recognized and recommended by Family Choice

SUWANEE, GA — June 28, 2018 — MyPhonePouch™ LLC, designer and provider of an innovative, highly-functional cell phone pouch, is pleased to be a recipient of the coveted 2018 Family Choice Award™.

The Family Choice Awards recognize the best in children's and parenting products. Now in its 22nd year, the Family Choice Awards is one of the most coveted, family-friendly consumer award programs in the nation. Receiving this award serves as a recommendation from Family Choice to families and grants MyPhonePouch, LLC permission to proudly display the award logo on their website, marketing materials, packaging, social media and any other medium. MyPhonePouch will also be featured in the 2018 Family Choice Summer Gift Guide.

Candace Evans, Chairperson of Family Choice Awards shared, "We want to convey our gratitude and recognition to MyPhonePouch, LLC for producing an extraordinary product that can make a positive difference in the lives of our families." <http://www.familychoiceawards.com/family-choice-awards-winners/myphonepouch-2/>

"It's both exciting and an honor to receive a Family Choice Award for MyPhonePouch," said Allison Santini, Inventor, Founder, Owner and CEO of MyPhonePouch, LLC. "To have such an esteemed organization as Family Choice, that is dedicated to reviewing and recommending quality products, to enthusiastically endorse my invention is an incredible validation of its functionality and usefulness."

The patent-pending brainchild of Allison Santini, MyPhonePouch is an innovative, soft, stretchy pouch that instantly adds pockets to any outfit that has a snug, fitted waistband. Designed for women and girls whose outfits often have either small, shallow pockets or no pockets, this clever, little pouch can be worn by anyone, of any age, from any walk of life to carry their cell phone. MyPhonePouch is designed to be worn with leggings, yoga pants, sweats, shorts, skirts, slacks, jeans and other garments with no clip, no strap, and no belt required. It has multiple extra pockets allowing users to also carry other small lightweight essentials such as an ID, a credit card, cash, or a key. Alternatively, MyPhonePouch can be used to carry an insulin pump or other small medical device.

According to Santini, "Cell phones have evolved exponentially but the way people carry them hasn't evolved, until now. This unique, clever, highly-functional accessory solves the constant daily problems associated with carrying and keeping up with one of your most important possessions, your cell phone." MyPhonePouch is currently available in different colors and sizes and can be purchased online at <http://www.myphonepouch.com> and will soon expand into other online and retail outlets.

About MyPhonePouch, LLC

Founded in 2017 by Inventor, Owner, and CEO, Allison Santini, MyPhonePouch, LLC is a privately-owned company headquartered in Suwanee, GA. MyPhonePouch is an innovative, patent-pending cell phone holder accessory that keeps cell phones secure and hands-free accessible without requiring pockets, purses, straps, or belts. MyPhonePouch is committed to Made in the USA and is currently manufactured in metro-Atlanta, GA.

For more information visit: www.myphonepouch.com or contact Allison Santini at 833-746-6724 or hello@myphonepouch.com
For more information on Family Choice Awards please visit: <http://www.familychoiceawards.com/>